



**Complimentary
Newsletter**

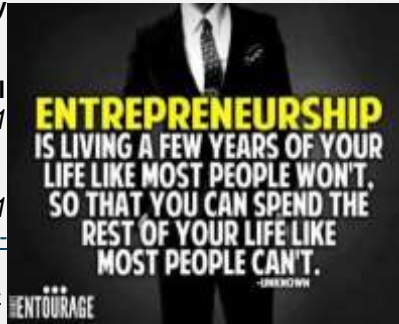
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The Person On Top Of The Mountain Did Not Fall There.

-Unknown



**Report Reveals Value of
Franchisor Financial
Transparency**

By: Multi-Unit Franchisee

[Franchise Your Business](#)

[Using A Franchise Coach](#)

**[Removing Obstacles To
Business Ownership](#)**

[Contact Me](#)

A new study by FranchiseGrade.com offers further proof that franchise brands providing Financial Performance Representation (FPR), thereby revealing a degree of financial transparency, grew by a larger margin over time than those that didn't.

FranchiseGrade.com analyzed 1,905 franchise systems from 2010 to 2016 to identify any performance results between franchises that provided an Item 19, Financial Performance Representation (FPR) compared to those that didn't. The [results](#) indicated that franchise systems that did an FPR grew by 13.8 percent while those that failed to provide an FPR declined by minus .02 percent. Franchisors who provided expense data in their Item 19 grew by the largest margin at 18.4%.

Jeff Lefler, CEO of FranchiseGrade.com commented on the report saying, "The results of our research validated our belief that franchisors that provide financial transparency through their Item 19 have a distinct advantage over those that



don't.

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The Diversity of Entrepreneurs in the U.S.

Excerpt from article by: ROSE LEADEM – ENTREPRENEUR MAGAZINE

New businesses are popping up every day. In fact, an estimated 550,000 open up each month just in the United States. Of these businesses, approximately 60 percent are launched by men, but women aren't far behind, launching businesses at six times the national average. Of these female entrepreneurs, African American women are the fastest growing demographic. The world needs entrepreneurs and new businesses: They create jobs, offer new products and/or services, and help the economy grow, boost communities and sometimes even spark social change.

Who Do You Know.....who may be desirous of the flexibility, freedom and independence offered by self-employment and business ownership? Folks transitioning out of the military or corporate employment, as well as those seeking to become refugees of corporate America are often excellent prospects for franchise ownership.

[Read more](#)

[Learn About Franchises...Do What You Were Meant To Do](#)

Are you tired of your job? Is your boss driving you to your wits' ends? You have the urge to tell your boss what she / he can do with the latest company policy. Are you scared that you might be next to get the official pink slip? The reality of corporate life is becoming more painful ... you are expected to do more with less... job security is an illusion... your work-life and income is being dictated by someone else... your employer isn't investing in your future. Today, creating your own job has become the new path to job security.

Would this scenario be of interest and value to you...a process where you receive assistance to help you better identify your goals, financial requirements, lifestyle needs and what you would like for your work-life to look like; then provided information on franchise and self-employment options and guidance on exploring these opportunities within the confines of a safe and no-obligation environment? Remember, a window of opportunity won't open itself...

Do you have an entrepreneurial spirit? If so, contact me. There is no obligation and there is never a cost for my service. You have nothing to lose, except perhaps "that opportunity" that is just for you.

[Read more](#)



"Featured" Concepts for January

**The right franchise / business opportunity for you,
may be one that you have never heard of and wouldn't even guess.**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess a strong work ethic, customer service orientation, business and management skills, not technical expertise.

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#first_name#,

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You have received this email because you have subscribed to my monthly newsletter... Franchise Quest LIBRARY. If you no longer wish to receive the newsletter, please unsubscribe.



Franchise Quest provides free and no-obligation assistance to individuals worldwide, helping them identify franchise, business opportunity ("biz-ops") or low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have direct access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.

Franchise Quest is an affiliate of the Business Alliance, Inc. (BAI), and the International Franchise Professionals Group (IFPG).

Note: Franchise Quest LIBRARY is intended to provide only general information about self-employment, franchise and business opportunities ("biz-ops") and it is not intended to

be, nor should it be considered as tax, legal, or financial advice. It should not be considered as a franchise or business opportunity offering, or disclosure document. Information regarding franchises and business opportunities has been supplied by the respective companies and the accuracy has not been verified or validated by Franchise Quest. Prior to buying any franchise or business opportunity, a thorough due diligence should be conducted, including consultation with a CPA / Accountant and a Franchise Attorney.

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