



Complimentary  
Newsletter

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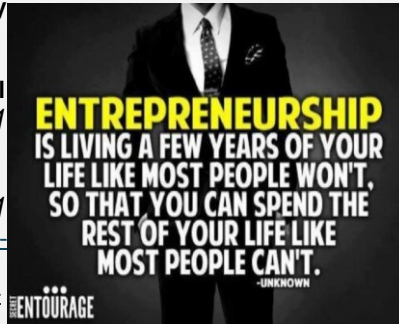
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**Tomorrow Is Too Late. Yesterday Is Over and NOW Is Exactly The Right Moment, So Start...**

-Unknown-

## The Lesser Known Benefits of Franchising

by LaShelle Taylor

February 2016



[Franchise Your Business](#)

[Using A Franchise Coach](#)

[Removing Obstacles To Business Ownership](#)

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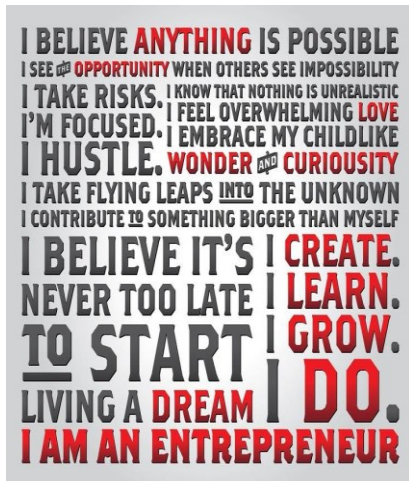
**Risk taker! Fueled by passion! Visionary!**

These are some of the phrases that come to mind when we think of entrepreneurs. These are also true for people who open a franchise business, though I have to admit when most people picture an entrepreneur it's of someone who created a new product like Apple or a service like Uber. The fact is while entrepreneurs take on more risk by starting from scratch, there are definitely perks to opening a franchise business. Other than a proven business model, franchisor support, etc., read below about some of the lesser known benefits of franchising.

**Behind Door #1: A Network of Peers**

When an entrepreneur comes up with a product or service idea, he or she may not have anyone to turn to for advice. After all, the reason for their business is to create something new.

When someone considers buying a franchise, they are able to contact those who already own a similar business and ask them about the unknowns, the pitfalls, the glories. Furthermore, once they make that purchase and become a



fellow franchisee, they can connect with other owners either during trainings with the franchisor, at annual events or simply by calling them up with a question. These kinds of relationships can ease stress when things get hectic or provide useful insights on everything from hiring new employees to the latest social media tips.

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## Do You Regret... The Things You Haven't Done? The Risks You Didn't Take? The Dream You Didn't Pursue?

### "Everything Big Starts with Something Little"

Excerpt from *An Enemy Called Average*

by John Mason

All successful people are faithful in the small things. There is power in taking small steps.

Many people are not moving forward today simply because they were not willing to take the small step placed before them. If you have a dream to go into any particular area, you should leap at the opportunity—no matter how small—to move in the direction of your dream. For example: if you dream of being a college basketball coach and are sitting at home waiting for an invitation from Roy Williams at North Carolina University, you should know that call will never come. You need to find an opportunity to coach somewhere, anywhere. Find a young person, a young team. Jump in and coach with all of your heart, like you would if you were coaching at the highest level.

Don't be afraid to take small steps. There's something powerful about momentum...no matter how small. Many times the impossible is simply the untried.

I can remember a time in my life when I was immobilized with fear, consumed with what I was supposed to do. It seemed so huge a task; I was unable to bring myself to face it. A friend came to me and spoke two words that broke that paralysis in my life. He said, "Do something!" I'll never forget that day...taking some small, seemingly insignificant steps. Momentum began to come into my life.

If you are at a point of paralysis in your life because of what you feel you're supposed to do, the words today are, "Do something!" Don't worry about the long-term goal right now; just take the steps that take you past the starting point. Soon you'll get to a point of no return. As you climb higher, you'll be able to see much farther.

As you begin, don't be afraid. Eric Hoffer said, "Fear of becoming a 'has-been' keeps some people from becoming anything." Every great idea is impossible from where you are starting today. But little goals add up, and they add up rapidly. Most people don't succeed because they are too afraid to even try. As incredible as

it sounds, they decide in advance they're going to fail.

Many times the final goal seems so unreachable we don't even make an effort. But once you've made your decision and have started, it's like you're halfway there. Start—no matter what your circumstances. Take that first step!

**Who Do You Know.....**who may be desirous of the flexibility, freedom and independence offered by self-employment and business ownership? Folks transitioning out of the military or corporate employment, as well as those seeking to become refugees of corporate America are often excellent prospects for franchise ownership.

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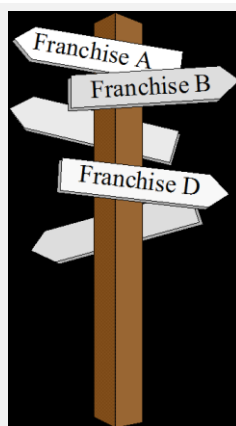
## Are You Ready To Wave Good-bye to Corporate America...

Are you tired of your job? Is your boss driving you to your wits' ends? You have the urge to tell your boss what she / he can do with the latest company policy. Are you scared that you might be next to get the official pink slip? The reality of corporate life is becoming more painful ... you are expected to do more with less... job security is an illusion... your work-life and income is being dictated by someone else... your employer isn't investing in your future. Today, creating your own job has become the new path to job security.

**Would this scenario be of interest and value to you...**a process where you receive assistance to help you better identify your goals, financial requirements, lifestyle needs and what you would like for your work-life to look like; then provided information on franchise and self-employment options and guidance on exploring these opportunities within the confines of a safe and no-obligation environment? Remember, a window of opportunity won't open itself...

Do you have an entrepreneurial spirit? If so, contact me. There is no obligation and there is never a cost for my service. You have nothing to lose, except perhaps "that opportunity" that is just for you.

[Read more](#)



## "Featured" Concepts for May

**The right franchise / business opportunity for you,  
may be one that you have never heard of and wouldn't even guess.**

There are thousands of franchise / business opportunities available today and cover just about everything from advertising to food services, home repair to laundry / dry cleaning, maid services to printing / copy services, real estate to weight control...from small to large and startups to nationally recognized. These concepts have

various investment ranges and include many different industry categories. And, since the company knows the business, they aren't looking for owners with industry experience. They want prospective owners who possess a strong work ethic, customer service orientation, business and management skills, not technical expertise.

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Franchise Quest provides free and no-obligation assistance to individuals worldwide, helping them identify franchise, business opportunity ("biz-ops") or low-cost-of-entry home-based business options that align with their personal and professional goals and objectives, lifestyle needs, interests, and financial requirements. We have direct access to hundreds of franchise / business opportunities in a multitude of categories and investment ranges.

Franchise Quest is an affiliate of the Business Alliance, Inc. (BAI), and the International Franchise Professionals Group (IFPG).

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